

# Experience, Expertise, Credibility and Service Overview

## Unrivalled Experience & Expertise

Having been established for over 50 years, Amber are one of the most experienced companies around in terms of print management!

Constantly reviewing market changes and upgrading technology has kept us at the forefront of the industry, able to provide first class service at all times and rise to any challenge.

## Professional bespoke solutions

Amber use our insight, expertise, and extensive experience to provide seamless, integrated print management solutions.

We recognize that all our clients are individual with specific requirements for their brand and by specific jobs.

Our set up is designed to be as flexible as possible. With a near limitless capacity and logistics capability we are able to supply unrivalled support and guidance.

“ providing seamless, integrated print management solutions... ”

## Design

Our in house creatives are full of great ideas on how to communicate with our client's customers. We can work within brand guidelines or create high impact designs from a brief. One thing that is always at the forefront of our designers thoughts is how their design will look in print so they liaise closely with our print experts to ensure we are all working together to achieve the best possible results.

## Print

Print is in our blood. We provide the complete range of printed media from business stationery through to marketing collateral and point of sale. Our expertise covers all the various types of printing including litho, screen, digital, forms, labels, web and promotional products.

## Warehousing & Distribution

Our system managed, secure storage, dispatch and collation facility with direct client access complements our design and print services perfectly.

We store a wide range of products on behalf of our customers which are managed and called off for dispatch direct to sites using all forms of communication - phone, fax, email and internet.

As with all Amber's services we tailor our warehousing and distribution service to our client's requirements and needs. From standard overnight deliveries to dedicated vehicles we ensure your print arrives on time every time.

## Don't take our word for it

Amber has made a positive difference to a wide range of clients who all benefit from our experience and approach to dedicated customer service. Please visit our website [www.amberprint.co.uk](http://www.amberprint.co.uk) to see some of our clients.



# Amber Online

## Efficient Process

The internet has influenced the way that business is conducted in most industries over the past few years. This is no less true in print and as a forward thinking business, Amber have developed our own way of utilizing the technology. Our online systems give our clients a comprehensive management tool enabling them to make administrative and production cost savings.

Amber's web based system allows anybody to manage their print requirements in a more simple and time efficient manner.



## 1 Order Management, Stock Management and 24/7 Call-Off

The stock management system enables our clients to order print jobs, view stock levels and place replenishment orders online.

All information is viewed "Live" and is automatically updated in real time giving the most accurate stock levels possible. This simplifies the stock management process allowing our clients to offer direct access to the system to retail sites and remote offices/branches thus removing the need for any central involvement.

By incorporating authorization levels and individual permissions we are able to offer access to all employees whilst keeping the overall control in the hands of those in responsibility.

“ Amber's expertise and systems have saved us time and money. ”

## 2 Brand Control and Variable Printing (Web to Print)

A real advantage of using Amber Online is in the ability to quickly create or amend artwork from existing templates (Web to Print).

From a base template created with set details, (company logo, corporate font and colours etc) we are able to easily add or amend text and upload images to create new documents while protecting the corporate identity.

In its simplest form, clients and their employees can update their own details for printing business cards or letterheads but the technology can extend further into creating multi-page documents such as brochures or company reports and catalogues.

# Amber Online – The Benefits in Brief

## Control your brand

The single most important aspect of a brand is consistency, by making any changes yourself, you retain complete control of what happens with your corporate identity.

## Streamlining the process

Less time and effort spent in conversation about print, more time being productive!

## Reduced costs

No more expensive design costs for minor changes. No more wasted copies, print what you need.

## Increase Efficiency

By centralizing the print buying process to a single source you can manage all your current projects in one place.

## Personalise your marketing

Online templates with changeable images and text protects the overall brand.

## Secure and simple to use

Amber online is simple to use and securely hosted to protect your data and information.

## Flexibility

Our systems are constantly developed and updated, any suggestions of improvement are welcome.

## Greener working environment

Less paper, less environmental impact.

**amber**  
●●● managing print

